



2026 Advertising & Event Guide

Connecting Partners, Fostering Opportunities

Complimentary Benefits by Annual Plan Level

Annual Plans are designed for members who want a strategic, year-long approach to visibility, engagement, and impact within Yuma County's business community.

Rather than purchasing individual tickets, advertising, and sponsorships throughout the year, an Annual Plan allows members to bundle their participation into one customized plan and receive a single, streamlined invoice. In appreciation of this committed partnership, Annual Plan participants receive complimentary, high-value benefits that create consistent brand exposure, strengthen business relationships, and position companies as active leaders within the Chamber and the broader community.

Annual Plans begin at **\$3,000 in annual participation**, with enhanced benefits unlocked at the **Silver (\$6,000)**, **Gold (\$9,000)**, and **Platinum (\$12,000)** levels.

	PLATINUM \$12,000	GOLD \$9,000	SILVER \$6,000	BRONZE \$3,000
Priority Access to High-Demand Mixer Hosting and Sponsorship Opportunities	✓	✓		
Priority Booth Placement Selection – Community Expo	✓	✓		
Biz Magazine – Annual Logo Recognition	✓	✓	✓	✓
Chamber Happenings e-newsletter Ads (ongoing member visibility)	12	6	3	1
Member Spotlight Email Announcements (direct promotion to subscribers)	6	3	2	1
Yearly Good Morning Yuma! Slide Presence in Looping Presentation (repeated audience exposure)	2	2	1	1
Enhanced Business Search Listing in Online Directory (expanded profile with logo & media)	✓	✓	✓	✓
Event Signage Recognition (year-round visibility at Chamber events)	✓	✓	✓	✓
Recognition of Annual Plan Level on Chamber Website	✓	✓	✓	✓
Enhanced Event Visibility Opportunities (slides, signage, or acknowledgements)	✓	✓	✓	
Featured Recognition as a Community Business Leader	✓	✓		
Strategic Planning & Priority Scheduling Support	✓	✓		

Annual Plan Value Focus

Platinum: Maximum Visibility, Priority Access & Community Influence

Gold: Leadership Presence & Elevated Recognition

Silver: Consistent Engagement & Brand Momentum

Bronze: Essential Exposure & Entry into Year-Round Visibility

Complimentary Annual Plan benefits are fulfilled throughout the plan year.

Featured Recognition as a Community Business Leader is delivered through Chamber events and/or Chamber communications and may include verbal recognition, visual recognition, or grouped acknowledgments. The goal is consistent leadership visibility.

Strategic Planning & Priority Scheduling Support includes planning assistance, priority coordination, and proactive outreach to support effective use of Chamber opportunities, providing smoother coordination, earlier access, and a more proactive planning experience. May, at times, be subject to staff availability and organizational capacity.

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February 20, 2026 | Pivot Point & Conference Center

Annual Dinner Gala

Celebrate the Yuma County business community at the Chamber’s most elegant evening of the year! The Annual Dinner Gala features cocktails, dinner, and the installation of the 2026 Board of Directors, followed by the presentation of the **Chamber’s top awards**.



TITLE SPONSOR - \$6,000

1 AVAILABLE

Premier table for 8

4-minute speaking time

Inside front cover ad with letter to community in event program

Top logo placement on all advertising

Logo on guest event photos

Digital logo display during program

5 raffle tickets per guest



DIAMOND SPONSOR - \$3,000

1 AVAILABLE

Premier table for 8

Back cover ad on event program

Top logo placement in event promotions

Logo displayed at event

4 raffle tickets per guest



RUBY SPONSOR - \$2,100

8 AVAILABLE

Reserved table for 8

Half page ad in event programs

Logo in select promotions

Logo displayed at event

2 raffle tickets per guest



EMERALD SPONSOR - \$2,600

4 AVAILABLE

Reserved table for 8

Full-page interior ad in event programs

Logo in event materials

Logo displayed at event

3 raffle tickets per guest



SAPPHIRE SPONSOR - \$1,600

(may be split between 2 businesses)

Table for 8

Logo(s) in select promotions and on event signage

1 raffle ticket per guest

Individual Tickets - \$200

Includes dinner, program, and all evening festivities





Award Sponsorship Opportunities

Ambassador of the Year - \$2,000

Recognizes an Ambassador who best represents positivity, teamwork, and exceptional service to the Chamber.

Small Businessperson of the Year \$1,000

Celebrates an exceptional local entrepreneur for outstanding business performance and community engagement.

Chamber Champion - \$1,000

Highlights a member who consistently promotes the Chamber through outreach, volunteerism, and active engagement.

Yuma County Chamber Member Business of the Year - \$1,500

The Chamber's highest honor and signature award that honors a business at the pinnacle of excellence that demonstrates innovation, leadership, and community impact while fostering a positive workplace culture.

Member of the Year - \$1,000

Acknowledges a Chamber member who goes above and beyond in supporting the Chamber and contributing to the community.



Yuma County Business Conference

Overview

The inaugural Yuma County Business Conference brings together business and community leaders from across the region for a full day of learning, networking, and innovation. This one-day event will feature inspiring keynote speakers, interactive breakout sessions, and valuable opportunities to connect with peers, partners, and experts — **including the ATHENA International Awards Luncheon as a premier highlight of the day.**

Whether you're a business owner, manager, entrepreneur, or community leader, this conference will provide the tools, insight, and connections you need to succeed in 2026 and beyond.

Theme

“Building What’s Next: Innovation, Growth, and Leadership in Yuma County”

As Yuma continues to evolve as a hub for business, industry, and innovation, this year’s theme focuses on strategies that drive growth, strengthen the workforce, and inspire leadership across every sector. Attendees will gain actionable insights from business innovators, regional leaders, and experts shaping Yuma’s economic future.

Program Highlights

Keynote Presentations from top Arizona business and leadership voices

Breakout Sessions focused on marketing, workforce, technology, and leadership

Networking Opportunities with regional decision-makers and Chamber partners

Exhibitor Showcase featuring local businesses and resources

Catered Lunch and refreshments throughout the day

Advanced Breakout Sessions and Final Wrap up Keynote Speaker

ATHENA International Award Luncheon – This year, the ATHENA International Award will be presented at the Yuma County Business Conference, thoughtfully aligning the recognition of leadership and mentorship with a premier day of business learning and connection.

Networking Opportunities

Morning Coffee & Exhibitor Networking – Start the day with conversation and connections.

Exhibitor Showcase and Reception – An optional, casual Reception following the conference to hear vendor showcases and participate in drawings while enjoying appetizers, drinks and continue conversations and connections.

Why Attend

- Learn directly from business and industry experts.
- Discover actionable ideas to apply immediately in your organization.
- Build partnerships that strengthen the Yuma business community.
- Support local economic development through collaboration and shared vision.

Track	Focus Area	Example Topics
Leadership & Strategy	Strengthening business leadership and planning	Building resilient teams, Strategic planning for growth, Leading through change
Marketing & Innovation	Adapting to modern marketing and tech trends	AI tools for small business, Local branding strategies, Social media storytelling
Workforce & Talent Development	Building a strong local workforce	Recruitment & retention, Upskilling & training programs, Partnering with schools & AWC
Small Business Success	Practical insights for entrepreneurs	Financing growth, Customer experience, Time management & productivity

ATHENA International Awards Luncheon

The Yuma County Chamber of Commerce is proud to announce that the **ATHENA International Award will be presented at the 2026 Yuma County Business Conference** during a dedicated awards luncheon.

This milestone marks the **first time the ATHENA International Award has been presented outside of the Annual Dinner Gala**, elevating the Business Conference as a premier platform for leadership recognition, mentorship, and community celebration.

The ATHENA International Awards Luncheon will be **open to the public** to ensure that all nominees and their guest may attend, along with community members who wish to celebrate and support women's leadership in Yuma County. This luncheon will serve as a focal point of the conference day, highlighting excellence in business, mentorship, community service, and the advancement of women.

Conference Sponsorship Opportunities

Conference Presenting Sponsor \$5,000 (1 Available)

Event naming rights ("Presented by...")

Welcome remarks at opening session

8 registrations

Logo on all materials

Full-page inside front cover ad

Logo on lanyards, signage, and digital slides.

Conference Platinum Sponsor \$3,000 (2 Available)

Host or introduce a breakout or panel session

Half-page ad

6 registrations

Logo on event signage, program, and digital screens.

Conference Gold Sponsor \$2,000 (4 Available)

Breakout room sponsor with logo on signage and program

4 registrations

Recognition during sessions.

Athena International Award Presenting Sponsor - \$2,800 (1 Available)

Exclusive recognition as ATHENA Award Presenting Sponsor

Logo on ATHENA Award materials, signage, and stage screen during luncheon

Opportunity to provide welcome remarks and introduction of winner

Recognition in conference marketing and post-event promotions

Sponsorship Provides:

- Reserved seating for 8 at the Luncheon for the 4 ATHENA Finalists and their Guest
- Official ATHENA Award

4 full conference registrations for Sponsor and staff

Conference Silver Sponsor \$1,000 (Unlimited)

2 registrations

Logo in program and on conference signage

Recognition on Chamber website and slides

Specialty Sponsorship Opportunities

Conference Luncheon Sponsor \$2,000 (1 Available)

Exclusive lunch branding

Logo on signage

4-minute welcome

4 registrations

Does not include ATHENA Award naming or recognition.

Conference Keynote Speaker Sponsor - \$1,000 (1 Available)

Recognition as exclusive keynote sponsor

Logo on main stage screens

Opportunity to introduce speakers

Morning Coffee Sponsor - \$500

Logo at coffee stations and slideshow

Verbal mention during welcome

Conference Bag Sponsor \$100 + BAGS

Logo printed on attendee tote bags

Exhibitor Showcase & Reception Sponsor - \$1,000 (1 Available)

Exclusive branding at evening Reception

Logo on signage

5-minute welcome

10 reception tickets

Recognition in conference materials

Conference Registration & Check-In Sponsor - \$500

Logo on registration tables and online registration page

Recognition during opening remarks

Snack Break Sponsor - \$500

Logo on snack tables during networking break

Digital recognition

Conference Notebook & Pen Sponsor - \$100 + Notebook/Pen

Logo on notebooks/pens placed at each seat

Exhibitor Opportunities

Option	Investment	Includes
Chamber Member Exhibitor Booth	\$150	• 8' table display • One registration • Listing in the printed conference program • Exhibitor Showcase Presentation at Reception
Non-Chamber Member Exhibitor Booth	\$225	• 8' table display • One registration • Listing in the printed conference program • Exhibitor Showcase Presentation at Reception.

Business Conference – Ticket Information

Your registration includes access to all keynote and breakout sessions, networking breaks, conference materials, ATHENA International Awards Luncheon, Exhibitor Showcase and Reception, and refreshments throughout the day.

Conference Registration Tickets

Ticket	Price	Benefits
Early-Bird Chamber Member	\$25	Discounted rate for Chamber members who register before March 1, 2026.
Chamber Member Full Price	\$33.75	Full conference access including sessions, ATHENA International Awards Luncheon, Reception, and networking events.
Non-Member	\$46.25	Full-day registration for non-members; includes ATHENA International Awards Luncheon, Reception, and all sessions.
College Student	\$18.75	Discounted rate to encourage participation from future leaders and partners.
Group Package (5+ Attendees)	\$21.25 Per Person	Special rate for member businesses sending multiple team members.

Exhibitor Showcase & Reception Tickets

Ticket	Price	Description
Conference Attendee	included	Included for registered conference attendees
Chamber Member (Exhibitor Showcase and Reception Only)	\$10	For members not attending the conference

Registration Details

Online Registration Starts:
January 29, 2026

Early-bird Pricing Ends:
March 13, 2026

Final Registration Deadline:
April 3, 2026 (subject to availability)

Refund Policy:
No Refunds

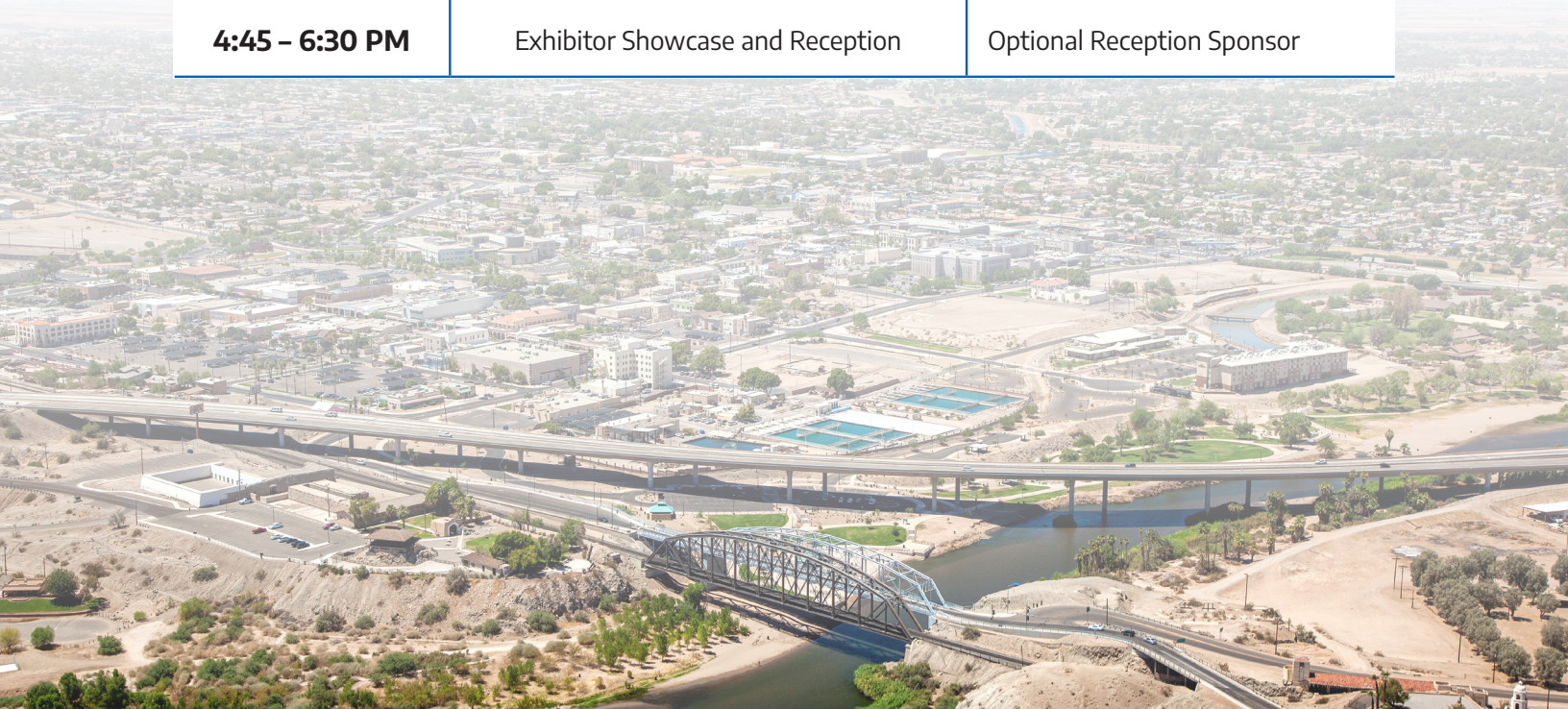
ATHENA International Awards – Luncheon-Only Tickets

Luncheon-only tickets are ideal for nominees' friends and family, guests, and community members who wish to attend the ATHENA celebration without participating in the full conference.

Ticket	Price	Benefits
Chamber Member – Luncheon Only	\$18.75	Luncheon only
Non-Chamber Member – Luncheon Only	\$23.75	Open to public - Luncheon only

Program Schedule

Time	Session	Sponsorship Tie-In
7:30 – 8:30 AM	Registration, Networking & Morning Coffee	Registration or Coffee Sponsor
8:30 – 8:45 AM	Welcome & Opening Remarks	Presenting Sponsor
8:45 – 9:30 AM	Opening Keynote Session	Keynote Sponsor
9:45 – 10:45 AM	Breakout Session 1	Gold or Platinum Sponsors
10:45 – 11:15 AM	Networking & Exhibitor Break	Snack Sponsor
11:15 AM – 12:15 PM	Breakout Session 2	Gold or Platinum Sponsors
12:15 – 1:45 PM	ATHENA International Awards Luncheon	ATHENA & Luncheon Sponsor
2:00 – 3:00 PM	Breakout Session 3	Gold or Platinum Sponsors
3:00 – 3:15 PM	Afternoon Refreshment Break	Snack or Coffee Sponsor
3:15 – 4:15 PM	Breakout Session 4	Presenting or Platinum Sponsor
4:15 – 4:30 PM	Closing Keynote	Presenting or Platinum Sponsor
4:45 – 6:30 PM	Exhibitor Showcase and Reception	Optional Reception Sponsor



Good Morning, Yuma!



Start your day with Yuma County's most engaging business breakfast! **Good Morning, Yuma!** is an energetic, information-packed program featuring community leaders, timely topics, and key updates that matter to local business. Connect with 150–200 professionals each month in a fun, fast-paced atmosphere.

Sponsor - \$1,300

Showcase your business at one of Yuma's most popular networking breakfasts! Sponsors receive:

Up to 4 minutes to address attendees during the program

Logo and name recognition in event promotions, newsletter, and marketing materials

Exclusive display of company signage and materials at the event, decorate the space how you want

Reserved table for 8 near the front of the room

Provide **5 door prizes** (minimum \$25 value each)

Soapbox

\$1,200 Per Year or \$100 a Month

*Make your one-minute pitch to the crowd! The Soapbox gives your business a quick spotlight during **Good Morning, Yuma!** and includes:*

One minute to address attendees

One presentation slide displayed during your announcement

Half-table display space for your business materials

Slide

\$540 Per Year or \$45 a Month

*Keep your business in front of Yuma's leaders all year long! Your branded slide will rotate on-screen before and during every **Good Morning, Yuma!** program.*

Get displayed **multiple times** at each event throughout the year

Perfect for **brand awareness** and event visibility

Season Tickets

\$424 Per Person

Never miss a *Good Morning, Yuma!* event! **Your season ticket includes:**

Prepaid admission to all 2026 breakfasts

Automatic registration—no need to sign up each month

Transferable tickets so any team member can attend

\$20 savings off the early-bird price for the year

Individual Tickets

Includes breakfast and networking

\$37 with early registration

\$47 at the door (subject to availability)



Businesses & organizations interested in being the presenting program for **Good Morning, Yuma!** should let the Chamber know **ASAP** as there is typically a waiting list.

There is no cost to be a presenter, & Presenting Programs will receive **two free tickets to GMY**.

**See Chamber Staff for more information, qualifications, and guidelines.*

Monthly Member Mixer

End your day with great conversations and new connections! The Chamber's **Monthly Member Mixer** brings together business professionals for relaxed networking in a fun, social atmosphere. Mixers are hosted by member businesses and are open to Chamber members and their guests.

Sponsor - \$350

Showcase your business and connect with local leaders by hosting a Mixer. Sponsors receive:

Up to 4 minutes to address attendees

Logo and name recognition in Chamber marketing and promotions

Acknowledgment by the Chamber team during the program

Sponsor Must Provide: location, setup, refreshments, Five \$25 minimum value door prizes, and cleanup.

Check availability due to high demand



Season Tickets \$110 Per Person

Your season ticket includes:

Prepaid admission to all 2026 Mixers

Automatic registration for each event

Transferable access so any team member can attend

\$20 savings for the year

Prepaid for all Mixers (April Business Conference Mixer & MegaMixer are not included)



Individual Tickets

Ticket includes evening networking & refreshments

\$10 early registration

\$20 at the door (subject to availability)



February 26, 2026 at the Yuma Civic Center

State of the State Luncheon with Governor Katie Hobbs

Join us for one of Yuma County's most anticipated leadership events! **The State of the State Luncheon** features the Arizona Governor highlighting statewide priorities and their impact on our region. Local and regional leaders come together for an inspiring afternoon of policy, progress, and partnership.

Champion Sponsor – \$2,700 (1 Available)

Priority seating near the Governor's table (reserved for 8)

VIP Reception invitation with the Governor

Logo and name placement on all event promotions and materials

Four minutes speaking time during event

Slide recognition during the luncheon

Mention in media releases and Chamber newsletter

Recognition during event program and on registration page

Individual Tickets - \$100 Per Person

Open Seating

Advocate Sponsor – \$2,100

Host your team or guests for an afternoon with Arizona's leaders.

Priority table selection (seats 8) following Champion Sponsor

Logo recognition on marketing and materials

Slide display during the event

Recognition during program

Table Sponsor – \$1,500 (4 Available)

Reserved table for 8

Name listed on shared sponsor slide

Recognition on registration website and select materials

State of the City with Mayor Nicholls

April 21, 2026 at the Yuma Civic Center

Hear the latest updates and vision for Yuma's future directly from **Mayor Doug Nicholls**. The **State of the City** luncheon brings together business and community leaders for insight into local progress, challenges, and opportunities shaping our city.

Title Sponsor – \$1,200 (1 Available)

Reserved table for 8 near the Mayor's table

Four minutes speaking time at event

Logo featured on marketing and event slide

Recognition during the event and on registration website

Table Sponsor – \$500

Reserved table for 8

Name listed on shared slide and event materials

Logo featured on table

Individual Tickets - \$50 Per Person

Open Seating

Government Affairs Partnerships

The Chamber's Government Affairs programs bring business and government leaders together to shape policy, strengthen collaboration, and advance a pro-business environment in Yuma County. This year-long sponsorship connects your company to the Chamber's most high-profile leadership events:

- **State of the State Luncheon** featuring the Arizona Governor
- **State of the City Address** with Mayor Doug Nicholls
- **Quarterly Elected Officials Luncheons** with city, county, and regional leaders

Presenting Partner – \$5,000 (Exclusive, only ONE Available)

Be recognized as the exclusive presenting sponsor for all Chamber government and leadership programs throughout 2026.

Naming rights on all related printed, digital, and event materials ("Presented by[Company Name]")

Logo placement on programs, slides, signage, and Chamber website

Priority seating for 8 at both the State of the State and State of the City luncheons

Two reserved seats at each quarterly Elected Officials Luncheon

Recognition in all related press releases, newsletters, and social media posts

Speaking opportunity at State of the State and State of the City Events

First right of renewal for the 2027 guide

Tables at both major luncheons with Elected Officials access



Government Affairs Partner – \$3,000 (Exclusive, only ONE Available)

Align your business with civic leadership and the Chamber's advocacy efforts across Yuma County.

Recognition as Government Affairs Partner at all related events and communications

Logo placement on marketing, signage, and digital materials

Priority seating for 8 at both the State of the State and State of the City luncheons

Invitation for one representative to each quarterly Elected Officials Luncheon

Logo recognition on the Chamber website and in the Chamber newsletter

First right of renewal for the 2027 guide

Tables at both luncheons with Elected Officials access



Elected Officials Luncheons

\$500 (One Per Community)

Each quarter, Chamber board members and staff meet with elected officials and administrators from **Yuma County, City of Yuma, San Luis, Somerton, and Wellton** to discuss issues impacting our business community.

These luncheons strengthen relationships and encourage collaboration between local government and the private sector — directly supporting Yuma County's economic growth and pro-business environment.

Support local engagement by sponsoring a luncheon with one of our regional governments.

Recognition as the **Luncheon Sponsor** for your chosen community (Yuma County, San Luis, Somerton, or Wellton)

Logo inclusion on invitations, materials, & Chamber marketing

Verbal recognition during the luncheon program

Opportunity for **two company representatives** to attend as guests

Recognition in Chamber newsletter and follow-up communications

Committee Sponsorship Opportunities – 2026

The Chamber's committees connect members who want to make a difference. Each committee focuses on a key area of business, community, or leadership development — and every sponsorship helps sustain the Chamber's mission while giving your business yearlong visibility and engagement opportunities.

Small Business & Entrepreneurship Council – \$1,500

Empowers startups and small business owners through mentoring, education, and networking. Helps coordinate outreach & promotions for Small Business Season.

- **Logo on** Small Business Spotlight promotions
- **Recognition** during Small Business Season programming
- **Opportunity to present or co-host** workshops

Membership Growth & Engagement Committee – \$1,500

Focuses on recruitment, retention, and enhancing the Chamber member experience.

- **Logo on** new member packets and communications
- **Recognition** during orientations and membership drives
- **Inclusion in Chamber newsletter** mentions

Community Impact & Nonprofit Roundtable – \$1,000

Unites Chamber nonprofits and community partners to share resources and collaborate on local initiatives.

- **Recognition** on meeting materials and communications
- **Opportunity to address attendees** at Roundtable meetings
- **Listed as sponsor** in Chamber publications



Task Force Sponsorship Opportunities – 2026

Task Forces are short-term, results-driven teams created to focus on key Chamber initiatives and regional priorities. Each task force brings together members, partners, and community stakeholders to achieve measurable outcomes.

Sponsorship of a task force helps fund planning, outreach, and meeting expenses while providing your business with high-level recognition and engagement opportunities.

South County Task Force – \$1,000

Strengthening business and community connections across San Luis, Somerton, and the Quechan and Cocopah Tribal Nations. This task force focuses on regional growth, business engagement, and infrastructure needs in southern Yuma County.

Sponsorship Includes:

- **Recognition as Task Force Sponsor** on all related communications and meeting materials
- **Logo placement** on Chamber website, invitations and regional outreach pieces
- **Invitation** to attend South County meetings as a guest
- Helps fund **meeting materials, planning, and meals** for task force members

Additional Sponsorship Opportunities – 2026

Beyond Chamber committees and task forces, these programs offer focused ways for sponsors to stay connected, informed, and visible throughout the year. Each sponsorship supports valuable initiatives that strengthen member engagement and business advocacy.

Legislative Affairs Council – \$1,500

Encourages collaboration between business and government leaders at both the state and local levels.

Sponsorship Includes:

- **Recognition** on all Legislative Affairs materials and Chamber website
- **Invitation to attend** committee meetings and special briefings
- **Mention in Chamber communications** related to policy and advocacy

New Member Orientation – \$1,500 (Covers New Member Materials)

Welcomes and educates new Chamber members on how to get the most out of their membership benefits. Provides all materials new members need to be successful on day one of their Chamber membership.

Sponsorship Includes:

- **Recognition** as the Orientation Sponsor at each monthly session
- **Logo placement** on orientation materials and new member communications
- **Recognition** in Chamber newsletters and social media posts welcoming new members

September 11 & 12, 2026

MegaMixer & Community Expo



Connect, showcase, and grow your business at Yuma County's largest networking and business exhibition! The **MegaMixer & Community Expo** brings together hundreds of local businesses, nonprofits, and residents for two days of connections, collaboration, and community spirit.

Expo Title Sponsor – \$2,500

(Available if NO Presenting Partner)

Top billing on all Expo promotions and signage

2 premium booth spaces with priority selection

10 complimentary MegaMixer tickets

Logo on attendee bags and Expo signage

4-minute speaking opportunity during the EXPO

MegaMixer Sponsor – \$2,000

(Available if NO Presenting Partner)

Featured sponsor on all MegaMixer marketing and materials

One complimentary booth space with priority placement

5 MegaMixer tickets

4-minute address to MegaMixer attendees

Provide **5 door prizes** (minimum \$50 each)

Booth Spaces

Showcase your business at the Expo!

\$300 basic booth (Includes one 10'x8' booth, table, and two chairs)

Add a second in-line booth for \$160

End booths: \$50 upgrade per exposed corner

Nonprofits receive a \$50 discount

Tent Note: To use a 10x10 tent, an additional contiguous booth must be purchased.

Presenting Partner – \$4,500

Be the **ONE** name behind **BOTH** the MegaMixer & Community Expo!

Exclusive Presenting Sponsor recognition on all event materials, signage, and media ("Presented by[Company Name]")

Logo and name placement on all marketing and registration pages

4 premium booth spaces with top-priority selection

15 complimentary MegaMixer tickets

Speaking opportunity at the MegaMixer and Expo

Logo on attendee bags, banners, and digital displays

Recognition in Chamber newsletter and post-event media

Provide five door prizes (minimum \$50 each)

First right of Renewal for 2027 guide

MegaMixer Drink Sponsor – \$750

Add some fun to the night by sponsoring the bar!

Logo display at the bar and drink stations

Recognition during opening remarks and throughout the event

Option to provide branded cups, napkins, or coasters

4 MegaMixer tickets included

Food Truck Rate

\$200 Chamber Member | **\$300** Non-Chamber Member

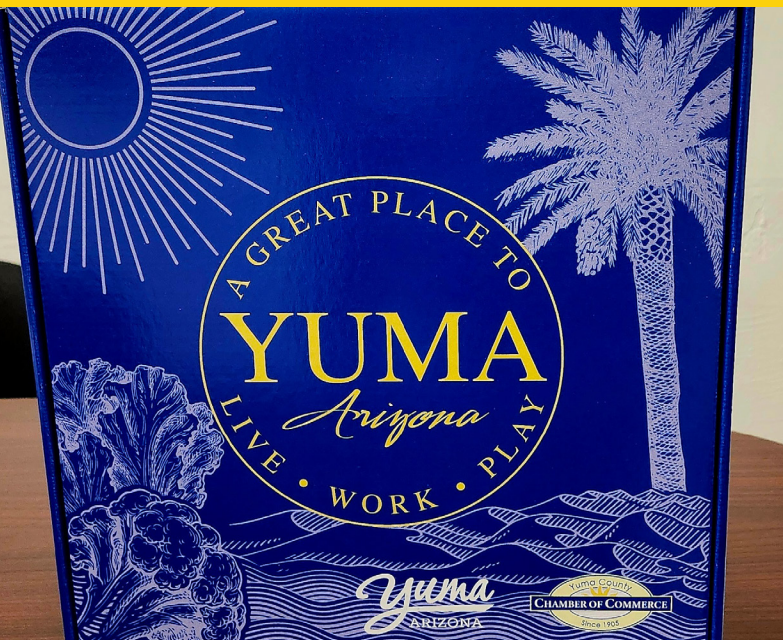
Bingo Card – \$100 + Prize (\$50 value)

Drive more visitors to your booth! Attendees must visit each Bingo participant to win — ensuring traffic and interaction with your business.

Relocation Guide

Every year, the Chamber helps welcome new residents and businesses to Yuma County. Individuals considering relocation often contact the Chamber for community information and resources to help them settle in.

Each relocation packet includes the Chamber's **Relocation Guide**, **Business Directory**, local publications, and materials from select member businesses.



Relocation Guide Sponsor \$500 + Materials

Be the first business new residents meet!

Sponsorship Includes:

- **Exclusive sponsor** from your business category
- **Inclusion of branded materials** (brochures, flyers, or small promotional items) in every relocation packet
- **Recognition** on Chamber communications related to relocation inquiries
- **Visibility year-round** with professionals, military families, and new residents

Nonprofit Membership Scholarship Sponsor Any Amount

As part of our Annual Plan offerings, businesses may now elect to contribute to a **Nonprofit Membership Scholarship Fund**, designed to expand access to Chamber membership for nonprofit organizations.

Contributions of any amount **can be included within a company's annual plan**. The Chamber will announce a designated scholarship application period each year, allowing eligible nonprofits to apply for membership support. Scholarship recipients will be selected by the contributing funders, reinforcing collaboration between businesses and nonprofits and reflecting the Chamber's role in building a connected and inclusive Yuma County.





Chamber Happenings

Stay connected with the Chamber's weekly e-newsletter, **Chamber Happenings**, delivered every Thursday to more than **3,200 subscribers** throughout Yuma County. It's the Chamber's most consistent communication tool and a highly effective way to reach local business decision-makers

Annual Sponsor – \$1,250 (2 Available)

Gain visibility in every issue all year long!

Logo placement at the bottom of each weekly email for 12 months

Opportunity to include a **monthly graphic ad** at no additional cost

Recognition on Chamber website as an annual sponsor

Announcement with Graphic & Link – \$100

Share your event or promotion in a single issue!

Includes your **photo or flyer** and a clickable link

Featured in the **announcements section** of the newsletter

Member Spotlight - \$150

Kick off your event, specials, hiring events and more with a dedicated email exclusively about your business!

ONE business featured per day of the week ONLY

Includes your **graphic, message, and website link**

Sent directly to the Chamber's full subscriber list

YumaChamber.org Advertising

Your Chamber website is the go-to resource for business, relocation, and community information in Yuma County — attracting thousands of monthly visitors. Advertising on YumaChamber.org keeps your business front and center with year-round exposure to local professionals, visitors, and residents.

Choose from a variety of options to fit your budget and marketing goals.

Homepage Weather Widget \$1,000 (1 Available)

Prominently display your logo next to the weather section on the Chamber's homepage — one of the site's most-viewed areas.

Exclusive annual placement on homepage and key interior pages

Clickable logo link to your website

Box Ad \$500 per Quarter / \$1,800 Full Year (3 Available)

Feature your business in a scrolling ad that appears at the bottom of every website page.

Links directly to your company website

Ad size: 80 x 80 pixels

May be updated monthly

Business Search Advertising

Your ad appears when users search for businesses in your category, ensuring visibility when customers are ready to connect.

Placement	Quarterly	Annual	Includes
Category Banner Ad	\$400	\$1,500	Displays at top of your main (bolded) category page; exclusive per category
Subcategory Banner Ad	\$325	\$1,200	Displays at top of subcategory listings; exclusive per subcategory
Non-Category Banner Ad	\$400	\$1,500	Displays on alphabetical or numeric search results pages

Enhanced Listing \$250 / Year

Make your directory listing stand out! Add your logo, photos, video, and extended text to your member profile.

*Included complimentary for all Bronze, Silver, Gold, and Platinum Annual Plan sponsors

Logo Add-On \$70 / Year

Add your company logo to your Business Search listing for added visibility and credibility.

2026

Chamber Calendar of Events



01

JANUARY

S	M	T	W	T	F	S
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11	12	13	14	15	16	17
18	19	20	21	22	23	24
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02

FEBRUARY

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03

MARCH

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04

APRIL

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05

MAY

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06

JUNE

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07

JULY

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08

AUGUST

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09

SEPTEMBER

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10

OCTOBER

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11

NOVEMBER

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12

DECEMBER

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GMV BREAKFAST

MEMBER MIXER

SPECIAL EVENTS

- February 20, 2026 – Gala
- February 26, 2026 – State of the State
- April 15, 2026 – Business Conference
- April 21, 2026 – State of the City
- September 11, 2026 – Mega Mixer
- September 12, 2026 – Community Expo

Spotlight Your Business

Your **Chamber Membership** gives you unique ways to promote your business and keep your brand visible in the community.



Ribbon Cuttings & Celebrations

Showcase your milestone grand opening, expansion, or anniversary with a Chamber ribbon cutting.

- ▶ Photos and recognition shared through Chamber media.
- ▶ Community exposure by inviting members and local leaders.
- ▶ A memorable way to showcase your milestone.

Ongoing Marketing Opportunities

- ▶ **Soapbox Presentations** – Deliver a 1-minute spotlight at Good Morning Yuma.
- ▶ **Member Spotlight** – Be the featured business in an exclusive email.
- ▶ **Chamber Happenings** – Get noticed in the weekly Thursday newsletter.



— Member Testimonials —



THE BEST TAQUITO

Thanks to the Yuma County Chamber of Commerce, I've met an amazing community of individuals and resources that have helped me grow my business. Ever since joining, I've felt a huge support for my business. Don't miss this opportunity to join the Chamber!

MAMA BELLA HOT SAUCE

The Yuma County Chamber of Commerce has been instrumental in making business contacts. Every single breakfast and Mixer has resulted in making a business connection! It's been one of the best networking mediums for my business.



CRV ROASTERS

The Chamber has helped CRV Roasters grow by providing valuable networking opportunities, increasing visibility, and offering resources that support business development and community engagement. Don't wait to join the Chamber! It has helped us tremendously with our coffee roasting business!

MARISCOS "LA APOMA"

The Yuma County Chamber of Commerce has been instrumental in making business contacts. Every single breakfast and Mixer has resulted in making a business connection! It's been one of the best networking mediums for my business.



FRETWORKS MUSIC CENTER

Exposure on the Chamber website and in-person events has allowed folks to realize that we are more than musical instruments. We love helping customers of all ages - in person!



Phone

928.782.2567



Information

info@yumachamber.org



Our Office

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