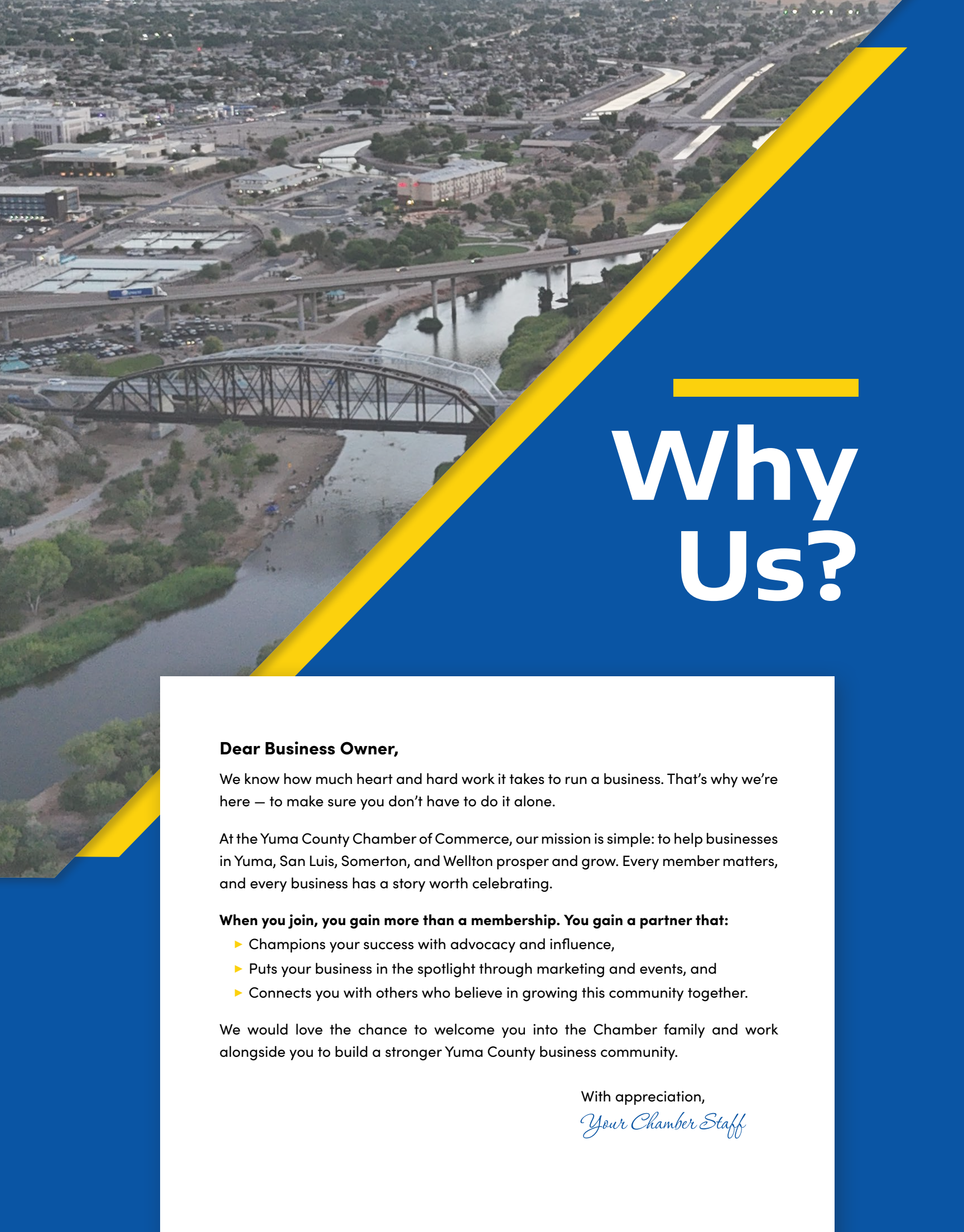




Membership Guide

www.YumaChamber.org





Why Us?

Dear Business Owner,

We know how much heart and hard work it takes to run a business. That's why we're here — to make sure you don't have to do it alone.

At the Yuma County Chamber of Commerce, our mission is simple: to help businesses in Yuma, San Luis, Somerton, and Wellton prosper and grow. Every member matters, and every business has a story worth celebrating.

When you join, you gain more than a membership. You gain a partner that:

- ▶ Champions your success with advocacy and influence,
- ▶ Puts your business in the spotlight through marketing and events, and
- ▶ Connects you with others who believe in growing this community together.

We would love the chance to welcome you into the Chamber family and work alongside you to build a stronger Yuma County business community.

With appreciation,

Your Chamber Staff

What Do I Get For My Investment?



Your Voice in the Community

We save you time by monitoring laws and policies that affect your business, while also making sure your voice is heard with leaders shaping the future of Yuma County — including Yuma, San Luis, Somerton, and Wellton.



Build Your Credibility

Membership instantly builds trust with customers and partners — and positions your business as part of a respected network leading positive change across our county.



Get Your Business Noticed

Your business is promoted in our online directory, newsletters, and social media — providing you with exposure today and fostering long-term pride in supporting local businesses.



What Do I Get For My Investment?



Make Valuable Connections

Meet new clients and partners at Chamber events, and build lasting relationships with business owners and leaders from Yuma, San Luis, Somerton, and Wellton who share your commitment to growing our region together.



Helpful Tools & Resources

From training and member-only webinars to weekly business articles in Chamber Happenings, you'll get practical support to grow your business while staying informed and prepared for the future.



Community Impact

Your membership supports the programs and initiatives that keep Yuma County strong. Together, we build a community where businesses and families thrive.



Complimentary New Member Benefits

As a new member, you'll receive complimentary benefits designed to introduce your business and build your visibility in the community. These opportunities are available during your first six months of membership.

Benefits Include

- ▶ **Featured Listing** in the Chamber's Online Directory.
- ▶ **One-Time Complimentary Admission** to a Good Morning Yuma.
- ▶ **Welcome Announcement** in Chamber Happenings with a Link to Your Website.
- ▶ **One-Time Soapbox Presentation** with Slide Display and 3ft of Promotional Table Space.
- ▶ **One-time Spotlight** on Chamber Social Media.
- ▶ **Welcome Announcement** on the radio.
- ▶ **Business Card-Sized Ad** in BIZ Magazine (Yuma Sun).



Annual Membership Tiers

Tier 1: Builder

Tier Benefits

Two pairs of **FREE** tickets to a Mixer per year.

Value: \$40

Individual Membership (No business)

Investment: \$ _____

Direct Sales (No storefront)

Investment: \$ _____

Community Builder

Investment: \$ _____

For: 1 - 9 employees

Business Builder

Investment: \$ _____

For: 10 - 24 employees

Tier 3: Investor

Tier Benefits

All benefits from Tiers 1 and 2 and One social media spotlight per year.

Value: \$240

Impact Investor

Investment: \$ _____

For: 80 - 109 employees

Leadership Investor

Investment: \$ _____

For: 110 - 249 employees

Tier 2: Partner

Tier Benefits

All benefits from Tier 1 and One Chamber Happenings mention per year.

Value: \$140

Growth Partner

Investment: \$ _____

For: 25 - 39 employees

Champion Partner

Investment: \$ _____

For: 40 - 79 employees

Tier 4: Leader

Tier Benefits

All benefits from Tiers 1, 2, and 3 and Listing on website showing Tier level.

Value: \$740

Regional Leader

Investment: \$ _____

For: 250 - 449 employees

Legacy Leader

Investment: \$ _____

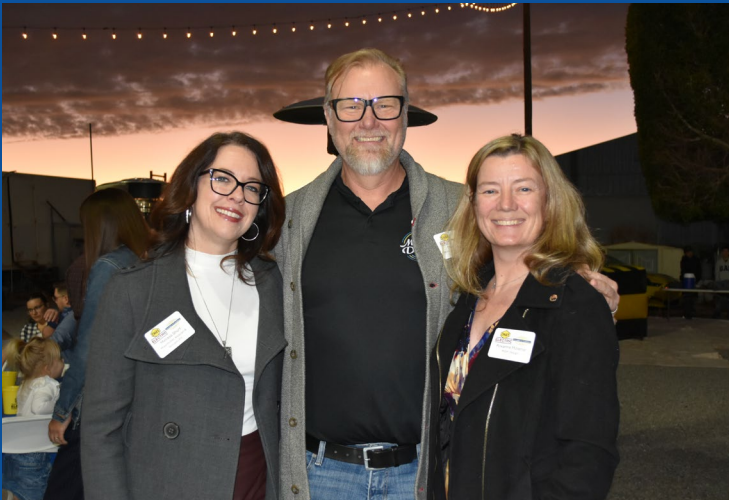
For: 500+ employees

Opportunities to Connect



Good Morning Yuma

Enjoy breakfast while networking and hearing the latest business updates — a chance to promote your business and stay connected to what's shaping our community.



Monthly Member Mixers

Meet over 100 local business representatives in a relaxed setting where deals happen, partnerships form, and stronger ties keep our business community united.



Community Expo

Showcase your products and services to hundreds of attendees while also supporting one of Yuma County's largest events that celebrates local business.

Opportunities to Connect

Mega Mixer at the Expo

Network with fellow members and promote your business at this special pre-Expo gathering — an evening that builds energy, connections, and community pride.



Governor's State of the State Luncheon

Hear directly from Arizona's Governor on policies that affect your bottom line, while also adding your voice to discussions that shape the future of our state.



State of the City Luncheon

Gain insight into upcoming city priorities that may impact your business and join a collective conversation on how the City of Yuma is growing for everyone's benefit.



Spotlight Your Business

Your **Chamber Membership** gives you unique ways to promote your business and keep your brand visible in the community.



Ribbon Cuttings & Celebrations

Showcase your milestone grand opening, expansion, or anniversary with a Chamber ribbon cutting.

- ▶ Photos and recognition shared through Chamber media.
- ▶ Community exposure by inviting members and local leaders.
- ▶ A memorable way to showcase your milestone.

Ongoing Marketing Opportunities

- ▶ **Soapbox Presentations** – Deliver a 1-minute spotlight at Good Morning Yuma.
- ▶ **Member Spotlight** – Be the featured business in an exclusive email.
- ▶ **Chamber Happenings** – Get noticed in the weekly Thursday newsletter.



Chamber Ambassador Program

Ready for more after your first year?
Join our Ambassador Program to connect,
get involved, and make a difference in
Yuma County.

What Ambassadors Do

- ▶ Welcome and support new members as they join the Chamber.
- ▶ Represent the Chamber at ribbon cuttings, mixers, Good Morning Yuma, and special events.
- ▶ Serve as friendly guides to help members make the most of their Chamber experience.



Why Consider It?

Being an Ambassador gives you greater visibility, leadership experience, and the chance to build deeper connections across Yuma, San Luis, Somerton, and Wellton — all while giving back to the business community.

Meet Our Team

Behind Every Program & Event is One Clear Mission: helping Yuma County businesses prosper and grow.

Our team is here to ensure every member has the tools, connections, and support they need to succeed.



Carrie L. Zaragoza

Executive Director

carrie@yumachamber.org



Diana Wise

Operations Manager

diana@yumachamber.org



Valeria Vazquez

*Membership &
Marketing Coordinator*

valeria@yumachamber.org



Ashley Macawile

*Membership &
Engagement Coordinator*

ashley@yumachamber.org





Become a Chamber Member Today

Contact Us



Phone

928.782.2567



Our Office

180 W. 1st St., Suite A
Yuma, AZ 85364



Information

contactus@yumachamber.org



Web

www.yumachamber.org

Follow Us At:

Yuma County Chamber of Commerce

